

YOUR VIRTUAL COLLEGE COACH

College can be hard planning for it shouldn't be

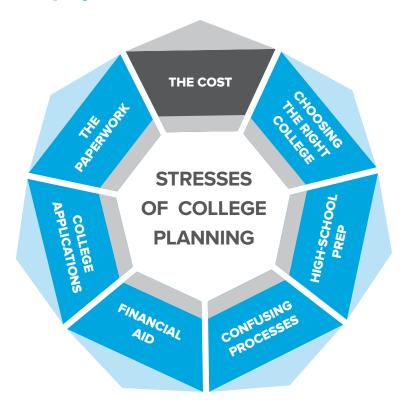
### Introducing SimpliCollege brought to you by Aflac

You already know college is a smart decision. But helping your student plan and pay for college can be a difficult, stressful and confusing process for a family. SimpliCollege can help your student graduate on time with less stress and less debt.

From admissions and high school planning, to financial aid and applications, SimpliCollege offers all the information you need to navigate the entire process – and can even help lower your costs.



## It pays to become a better-educated consumer



#### SIMPLICOLLEGE PROVIDES **HELP FROM ONE SOURCE:**



Financial planning and calculators.



Tips for college search and selection.



Navigating financial aid and tuition.



May help lower costs.





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## SimpliCollege has all the tools you need



**ROADMAPS TO SUCCESS** – Find roadmaps from ninth grade through college that outline what students should be doing and when, including checklists.



**COLLEGE SEARCH** – Learn how to plan, research and put together a strategy that helps you target the right colleges for your student.



**NET PRICE CALCULATORS** – Calculate the net price for a single academic year after factoring in scholarships and grants.



**SCHOLARSHIPS AND NEGOTIATION** – Find resources to help your student locate and apply for money-saving scholarships as well as tips for negotiating lower college costs.



**COLLEGE SELECTIVITY** – Learn how to best select and get admitted to specific colleges.



**20 KEY FINANCIAL MISTAKES** – Get a detailed explanation of the kinds of costly mistakes to avoid so you can be better educated about paying for college.

# When it comes to college, it pays to have a plan. <u>Learn more about SimpliCollege.</u>

To create your account, visit https://www.simplicollege.com/SEGrocers

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