

Give your employees some **peace of mind**

It can happen to anyone, regardless of gender, age, or background. And it's a real threat - nearly every two seconds in the US, someone is a target of identity theft.*

**12 MONTHS
FREE LIFE
PROTECTION
ID BENEFITS**



Life Protection ID is a need-to-have employee benefit



164,383

Average number of
U.S. identity fraud
victims daily*



47%

Percentage of U.S.
households that reported
some type of identity fraud*



\$8,024

Average financial
loss per identity
theft incident*



\$712.4B

Total financial
loss attributed to
identity theft**

Keeping employees protected

Offer your employees an extra edge when they're dealing with identity theft. It's a valuable, no-cost benefit, providing them with access to essential support services that will help them restore their credit and financial information. You'll benefit by reducing unproductive time at work while employees resolve an identity breach - and they'll appreciate the peace of mind you give them.

Life Protection ID offers easy activation & immediate access to benefits — no purchase necessary

Get started today. After your employees receive their activation code, they should visit **ActivateMyAward.com** to activate 12 months of free Life Protection ID and benefits. It's that easy.

ActivateMyAward.com

* money.cnn.com/2014/02/06/pf/identity-fraud/index.html

**Insurance Information Institute - www.iii.org/fact-statistic/facts-statistics-identity-theft-and-cyber-crime

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